

BRADY ROBINSON

Contact

heybradyrobinson@gmail.com
bradyrobinsoncreative.com
585.610.6859

Education

Bachelor of Science in Media
Communications + Visual Arts
Houghton College

About Me

I'm a content creator with nine years of experience specializing in cinematography, photography, editing, and motion design. Working across tech, lifestyle, and CPG, I've developed award-winning digital marketing experiences for some of today's most innovative brands.

Skills

Video + Photo Editing, Cinematography, Photography, Creative Direction, Adobe Premiere Pro, After Effects, Photoshop, Final Cut Pro, DaVinci Resolve, Lightroom, Capture One, Motion GFX, SFX, Sound Mixing, Color Grading, TikTok, Content Creation

EXPERIENCE

Freelance

New York, NY

Videographer, Photographer, Editor

Jul 2021 – Present

Videographer, photographer, editor, and motion designer for Nothing, Momofuku, Alterna Haircare, Cava, Pleasing, NerdWallet, OnePlus, Visible Wireless, Abbott Health, rue21, Double Stitch, The Family Nut, and Vice.

Recent Highlights

- Filmed Nothing's Phone (2) Keynote launch video featuring Casey Neistat which garnered 1.1 million views
- Photographed Damar Hamlin's Heartsmates partnership w/ Abbott Health
- Edited all social video content for the launch of Double Stitch bedding
- Led creative strategy for the premium nut butter brand The Family Nut

NerdWallet

New York, NY

Freelance Video Editor + Motion Designer

Jul 2022 – Jul 2023

Edited personal finance and investment education videos for their YouTube channel. Designed custom motion graphics using NerdWallet's design toolkits and integrated them into all YouTube content. Collaborated with content marketing, brand design, and legal teams to script, build graphics, and edit all YouTube content.

OnePlus

New York, NY

Videographer + Video Editor

Sep 2018 – Jul 2021

Filmed and edited content for the experiential "Go Farther" campaign which was named Adweek's 2020 Experiential Campaign of the Year. Produced, filmed, and edited organic and paid social marketing campaigns across Instagram, Facebook, and Twitter. Photographed lifestyle campaigns for multiple device launches.

Evolution Bureau

Boulder, CO

Art Director

Jan 2016 – May 2016

Developed social and digital campaigns for companies like Noosa Yoghurt, Jameson Whiskey, and Go Breck. Directed and edited Go Breck's summer and winter brand anthem videos which received a combined 2.8 million views. Lead photographer for four Jameson Whiskey and Noosa Yoghurt campaigns. My work was featured in Fast Company and Mashable.

YMCA of the Rockies

Estes Park, CO

Media Specialist

Jun 2015 – Jan 2016

Directed, produced, and edited marketing videos for the YMCA. Worked on the marketing team to develop our social media marketing strategy. Managed Instagram, YouTube, and Vimeo for both the YMCA and Snow Mountain Ranch; grew the YMCA's Instagram following 3x in two months.